

PEJU

NAPA VALLEY

2017 FIFTY/FIFTY
Napa Valley

50/50

In 1983, Tony and Herta Peju bought thirty acres of vines in the famed Rutherford district of the Napa Valley. Since then, the Peju family has maintained a meticulous focus on the vineyard, which has grown to include a proactive approach to sustainability and environmental consciousness. That longstanding commitment and respect for the grapes can be tasted with each sip of these balanced and elegant wines. Still family-owned and operated with daughters Lisa and Ariana poised to take the helm, Peju Winery has become an integral piece of the Napa Valley landscape.

VINTAGE

2017 began with abundant rainfall, followed by a mild spring resulting in extended flowering with little shatter. A Labor Day weekend heatwave kicked harvest into high gear, then cool weather allowed sugar levels to return to normal. The best descriptors for the 2017 vintage are words such as “finesse,” “great complexity of flavor” and “elegant.”

TASTING

For over a decade, this wine has been a staple of the Peju portfolio. With its eponymous blend of 50% Cabernet Sauvignon and 50% Merlot, the 2017 Fifty/Fifty starts on the nose with hints of bramblefruit and black tea. The palate is extremely complex with plum, licorice, dark berries, and vanilla bean. This complexity gives the wine the affectionate ‘little black dress’ because it goes with everything. Enjoyable now, this wine will age beautifully over the next decade.



ALCOHOL: 14.5%
TA: 6.3 g/l
PH: 3.61

APPELLATION: *Napa Valley*

AGING: *18 months*

RELEASE DATE: *April 2020*

VINEYARDS: *Persephone, Rutherford, Tess*

HARVEST DATE: *October 2017*

CELLARING: *Enjoy Now Through 2027*

COMPOSITION : *50% Merlot, 50% Cabernet Sauvignon*

BOTTLING DATE: *May 2019*

SRP: *\$110*

PRODUCTION: *1,127 Cases*

WINEMAKER: *Sara Fowler*