

PEJU

OUR STORY

In 1983, Tony and Herta (HB) Peju purchased thirty acres of vines in the famed Rutherford district of Napa Valley. They worked hard to build a winery, plant estate vineyards and raise their family. PEJU remains family-owned with Tony and HB's two daughters Ariana and Lisa guiding the business today. Ariana and Lisa are bringing fresh ideas while maintaining the meticulous focus on quality that began over 35 years ago. With its landmark tower and warm hospitality, PEJU Winery is an integral part of the Napa Valley landscape.



ROSÉ OF PINOT NOIR CARNEROS 2021

VINEYARDS

The PEJU family owns and sustainably farms six estate vineyards in Napa Valley ranging from Carneros, Napa's coolest growing region, all the way north to Calistoga. Rare in today's wine industry, the family's careful oversight of its estate vineyards assures quality from grape to glass. PEJU's 30-acre Rutherford Estate was certified organic in 2007 by California Certified Organic Farmers (CCOF) and in 2019 all six of their vineyard properties were certified under the Fish Friendly Farming program.

VINTAGE

The 2021 season started off with very little rain, leading to the second year of drought conditions in Napa Valley. The result is a more natural load on the vines, requiring less pruning and dropping of fruit. The grapes are packed full of flavor. Winemaker Sara Fowler is excited about the prospects of the 2021s, as the smaller yields per vine and smaller berry size result in more concentrated flavors and hence, another amazing vintage.



TASTING

Fruit forward aromas of watermelon, honeydew, and fresh berries jump from the glass enticing you to take your first sip. The palate is soft yet refreshing with an essence lemon curd crème fraîche that provides a well rounded mouthfeel.

DETAILS

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| Appellation: | <i>Carneros</i> | Production: | <i>350 cases</i> |
| Composition: | <i>Pinot Noir</i> | Release: | <i>June 2022</i> |
| Aging: | <i>Stainless Steel</i> | Winemaker: | <i>Sara Fowler</i> |
| Harvest: | <i>September 2021</i> | Alcohol: | <i>13.5%</i> |
| Bottling: | <i>March 2022</i> | | |