

PEJU

In 1983, Tony and Herta (HB) Peju purchased thirty acres of vines in the famed Rutherford district of Napa Valley. They worked hard to build a winery, plant estate vineyards, and raise their family. PEJU remains family-owned with Tony and HB's two daughters Ariana and Lisa guiding the business today. Ariana and Lisa are bringing fresh ideas while maintaining the meticulous focus on quality that began over 35 years ago. With its landmark tower and warm hospitality, PEJU Winery is an integral part of the Napa Valley landscape.

INSPIRATION

In honor of our rich heritage, we present the Nostalgia Series, a line of Peju Wine Club exclusive offerings. Spearheaded by Herta Peju, each label showcases a beloved photo of our property over the ages. The Making of a Vineyard pays homage to our Persephone Estate in the North Eastern region of Napa Valley. What used to be a 300 acre abandoned cattle ranch, with natural water sources, is now planted to over 120 acres of grapes. The PEJU family worked hard building their Persphone Vineyard from the ground up.

VINTAGE

The beginning of the 2019 growing season was defined by copious amounts of rainfall and late season soil moisture. The long, relatively mild finish to the season helped to preserve freshness and finesse in the fruit with abundant hang time teasing out great color, structure, and generous tannins. All in all, exceptional fruit with bright acidity and ample texture promises an amazing vintage.

TASTING

This decadent wine opens with welcoming aromas of plum and ripe black fruit. Lush flavors of blueberry and black raspberry appear with accents of toasty oak and hints of graham cracker. The velvety mouthfeel is complemented by soft, integrated tannins.

DETAILS

Appellation:	<i>Napa Valley</i>	Bottling:	<i>June 2021</i>
Composition:	<i>100% Malbec</i>	Release:	<i>May 2022</i>
Oak:	<i>French & American oak, 42% new</i>	Production:	<i>717 cases</i>
Aging:	<i>18 months</i>	Winemaker:	<i>Sara Fowler</i>
Harvest:	<i>October 2019</i>	Alcohol:	<i>15%</i>



THE MAKING OF A VINEYARD NAPA VALLEY 2019

