

PEJU

OUR STORY

In 1983, Tony and Herta (HB) Peju purchased thirty acres in the famed Rutherford district of the Napa Valley. They worked hard to build a winery, plant estate vineyards and raise their family. The winery remains family-owned, with their two daughters, Ariana and Lisa guiding the business today. Ariana and Lisa are bringing fresh innovation while maintaining the meticulous focus on quality that began over 35 years ago. With its landmark tower and warm hospitality, PEJU Winery is an integral part of the Napa Valley landscape.



2019 FIFTY / FIFTY

NAPA VALLEY

INSPIRATION

For over a decade, Fifty/Fifty has been a PEJU fan favorite. A blend of 50% Merlot and 50% Cabernet Sauvignon, Fifty/Fifty showcases the very best of both varietals. Merlot adds blue fruit, texture and suppleness which intertwines beautifully with Cabernet Sauvignon's firm tannins and blackberry, black currant character. Winemaker Sara Fowler selected lots from our estate Persephone, Red Goose, and Tess Vineyards to craft an elegant and seamless wine.

VINTAGE

The beginning of the 2019 growing season was defined by copious amounts of rainfall and late season soil moisture. The long, relatively mild finish to the season helped to preserve freshness and finesse in the fruit with abundant hang time teasing out great color, structure, and generous tannins. All in all, exceptional fruit with bright acidity and ample texture promises an amazing vintage.



TASTING

An elegant expression of the highly acclaimed 2019 vintage featuring aromas of black fruit, baking spice and cedar notes. Decadent boysenberry preserve flavors flow across the palate enhanced by white pepper and toffee caramel on the finish. Merlot softens the tannins of Cabernet Sauvignon lending a plush texture to this age worthy wine.

DETAILS

Appellation:	<i>Napa Valley</i>	Harvest:	<i>October 2019</i>
Composition:	<i>50% Merlot, 50% Cabernet Sauvignon,</i>	Bottling:	<i>June 2021</i>
Oak:	<i>50% American, 50% French, 50% New</i>	Release:	<i>September 2022</i>
Aging:	<i>18 Months</i>	Production:	<i>1,787 cases</i>
		Winemaker:	<i>Sara Fowler</i>
		Alcohol:	<i>14.5%</i>

ACCOLADES

90 Points, *Jeb Dunnuck*
Best of Class, *San Francisco Wine Competition*
90 Points, *James Suckling*