

# PEJU

In 1983, Tony and Herta(HB) Peju purchased thirty acres of vines in the famed Rutherford district of the Napa Valley. They worked to build a winery, plant estate vineyards and raise their family. They remain family-owned, with their two daughters, Ariana and Lisa guiding the business today. Ariana and Lisa are bringing fresh innovation while maintaining the meticulous focus on quality that began over 35 years ago. With its landmark tower and warm hospitality, PEJU Winery is an integral part of the Napa Valley landscape.

## INSPIRATION

In honor of our rich heritage, we present the Nostalgia Series, a line of Peju Wine Club exclusive offerings. Spearheaded by Herta (H.B) Peju, each label showcases a beloved photo of our property over the ages. There is no better place to start than The Beginning. Displayed on the label is Tony Peju scouting what is now known as the HB Vineyard on our Rutherford Estate. Over three decades later our Rutherford property is adorned by iconic sycamore trees, the PEJU tower, stunning art gardens, and of course vineyards.

## VINTAGE

February saw abundant rains, followed by lots of filtered light in spring and early summer. Both bud break and flowering occurred a bit late, but under ideal weather conditions, creating plentiful and even fruit set. The relatively mild summer followed by extended fall sunshine and moderate heat created near-ideal conditions for winemakers to allow their fruit to accumulate flavor complexity with gradual increases in sugar levels.

## TASTING & DETAILS

This wine was crafted using 100% Petit Verdot from our Persephone estate. With dazzling aromas of dark chocolate, currant, and brambleberry it is a beautiful representation of Petit Verdot. The mouth feel is structured and inviting with a round palate that carries flavors of violet, leather, brown sugar and hints of pink pepper.

Appellation:	<i>Napa Valley</i>	Bottling:	<i>June 2020</i>
Composition:	<i>100% Petit Verdot</i>	Release:	<i>May 2021</i>
Oak:	<i>French &amp; American</i>	Production:	<i>209 cases</i>
Aging:	<i>18 months</i>	Winemaker:	<i>Sara Fowler</i>
Harvest:	<i>October 2018</i>	Alcohol:	<i>15.3%</i>



NAPA VALLEY

## 2018 THE BEGINNING

