

# PEJU

In 1983, Tony and Herta(HB) Peju purchased thirty acres of vines in the famed Rutherford district of the Napa Valley. They worked to build a winery, plant estate vineyards and raise their family. They remain family-owned, with their two daughters, Ariana and Lisa guiding the business today. Ariana and Lisa are bringing fresh innovation while maintaining the meticulous focus on quality that began over 35 years ago. With its landmark tower and warm hospitality, PEJU Winery is an integral part of the Napa Valley landscape.



## NAPA VALLEY

### 2018 MAKING OF A VINEYARD

#### INSPIRATION

In honor of our rich heritage, we present the Nostalgia Series, a line of Peju Wine Club exclusive offerings. Spearheaded by Herta Peju, each label showcases a beloved photo of our property over the ages. The Making of a Vineyard pays homage to our Persephone Estate in the North Eastern region of Napa Valley. What used to be a 300 acre abandoned cattle ranch, with natural water sources, is now planted to over 120 acres of grapes. The PEJU family worked hard building their Persphone Vineyard from the ground up.

#### VINTAGE

February saw abundant rains, followed by lots of filtered light in spring and early summer. Both bud break and flowering occurred a bit late, but under ideal weather conditions, creating plentiful and even fruit set. The relatively mild summer followed by extended fall sunshine and moderate heat created near-ideal conditions for winemakers to allow their fruit to accumulate flavor complexity with gradual increases in sugar levels.



#### TASTING & DETAILS

This decadent Malbec presents with a dark concentrated purple hue. It opens with lush notes of raspberry preserve, dark cherry, and hints of spicy white pepper. This fruit forward wine showcases its complexity and layers as it opens on the palate with tobacco and soft toasted notes. The finish is lengthy and polished.

Appellation:	<i>Napa Valley</i>	Bottling:	<i>June 2020</i>
Composition:	<i>100% Malbec</i>	Release:	<i>May 2021</i>
Oak:	<i>French &amp; American</i>	Production:	<i>454 cases</i>
Aging:	<i>18 months</i>	Winemaker:	<i>Sara Fowler</i>
Harvest:	<i>October 2018</i>	Alcohol:	<i>15.5%</i>