

# PEJU

In 1983, Tony and Herta(HB) Peju purchased thirty acres of vines in the famed Rutherford district of the Napa Valley. They worked hard to build a winery, plant estate vineyards and raise their family. They remain family-owned, with their two daughters, Ariana and Lisa guiding the business today. Ariana and Lisa are bringing fresh innovation while maintaining the meticulous focus on quality that began over 35 years ago. With its landmark tower and warm hospitality, PEJU Winery is an integral part of the Napa Valley landscape.



## FIFTY/FIFTY

NAPA VALLEY

2018

### TASTING

For over a decade, this wine has been a staple of the PEJU portfolio. With its eponymous blend of 50% Merlot and 50% Cabernet Sauvignon, our 2018 Fifty/Fifty opens with aromas of blackberry, black currant, and plum. The appealing bouquet leads to a rich palate where the dark fruit flavors mingle with hints of cigar box and mocha. This full-bodied wine offers layers of juicy fruits, framed by polished tannins complete with a hint of pepper spices. After your first sip you will realize why this is a PEJU fan favorite.

### DETAILS

|              |  |             |                    |
|--------------|--|-------------|--------------------|
| Appellation: | <i>Napa Valley</i>                           | Bottling:   | <i>June 2020</i>   |
| Composition: | <i>50% Merlot<br/>50% Cabernet Sauvignon</i> | Release:    | <i>April 2021</i>  |
| Oak:         | <i>50% American<br/>50% French, 50% new</i>  | Production: | <i>1,396 cases</i> |
| Harvest:     | <i>October 2018</i>                          | Winemaker:  | <i>Sara Fowler</i> |
|              |  | Alcohol:    | <i>14.5%</i>       |

### ACCOLADES

|                        |  |
|------------------------|--|
| 94 Points, Double Gold | <i>American Fine Wine Competition - The Invitational</i> |
| 93 Points, Gold        | <i>Sunset Wine Competition</i>                           |
| 91 Points              | <i>James Suckling</i>                                    |

### VINEYARDS

We believe that great wines are made in the vineyard and we are committed to farming sustainably and naturally to preserve these properties for the long term. We are certified Napa Green at our Rutherford winery and vineyard. In 2019 all six of our estate vineyards were certified Fish Friendly Farming, as apart of our ongoing commitment to sustainability.

### VINTAGE

February saw abundant rains, followed by lots of filtered light in spring and early summer. Both bud break and flowering occurred under ideal weather conditions, creating plentiful and even fruit set. The relatively mild summer followed by extended Fall sunshine and moderate heat created near-ideal conditions for fruit to accumulate flavor complexity.

