

PEJU

In 1983, Tony and Herta(HB) Peju purchased thirty acres in the famed Rutherford district of the Napa Valley. They worked hard and sacrificed to build a winery, plant estate vineyards and raise their family. They remain family-owned, with their two daughters, Ariana and Lisa guiding the business today. Ariana and Lisa are bringing fresh innovation while maintaining the meticulous focus on quality that began over 35 years ago. With its landmark tower and warm hospitality, PEJU Winery is an integral part of the Napa Valley landscape.



NAPA VALLEY

2017 FIFTY / FIFTY

VINTAGE

2017 began with abundant rainfall, followed by a mild Spring resulting in extended flowering with little shatter. A Labor Day weekend heatwave kicked harvest into high gear, then cool weather allowed sugar levels to return to normal. Early articles about the 2017 vintage describe the wines with words such as “finesse,” “great complexity of flavor” and “elegant.”

TASTING

For over a decade, this wine has been a staple of the PEJU portfolio. With its eponymous blend of 50% Cabernet Sauvignon and 50% Merlot, our 2017 Fifty/Fifty starts with enticing and mouth watering aromas of boysenberry and dark fruit cobbler. The complex palate has flavors of black cherry, plum and cocoa nibs. Beautiful firm tannins and balanced acidity, make it the wine that goes with everything. After your first sip you will realize why this is a PEJU fan favorite.

DETAILS:

Appellation: *Napa Valley*
Composition: *50% Cabernet Sauvignon,
50% Merlot*
Oak: *50% American,
50% French, 50% New*
Aging: *18 Months*
Harvest: *October 2017*
Bottling: *May 2019*
Release: *April 2020*
Production: *1,127 cases*
Winemaker: *Sara Fowler*
Alcohol: *14.5%*

ACCLAIM - 2017 not yet submitted for review

2016 VINTAGE
91 Points, *James Suckling*

2015 VINTAGE
GOLD, *American Fine Wine Competition*

2013 VINTAGE
GOLD, *American Fine Wine Competition*
91 Points, *California State Fair*
90 Points, *Wine Enthusiast*

