

# PEJU

NAPA VALLEY

## 2017 THE EXPERIMENT *Napa Valley*

In 1983, Tony and Herta Peju bought thirty acres of vines in the famed Rutherford district of the Napa Valley. Since then, the Peju family has maintained a meticulous focus on the vineyard, which has grown to include a proactive approach to sustainability and environmental consciousness. That longstanding commitment and respect for the grapes can be tasted with each sip of these balanced and elegant wines. Still family-owned and operated with daughters Lisa and Ariana poised to take the helm, Peju Winery has become an integral piece of the Napa Valley landscape.

### INSPIRATION

Peju winemaker Sara Fowler's yearly barrel experiment is well known among her fellow winemakers in Napa Valley. For the 2017 vintage she chose to work with 37 different barrel toasting styles and 22 coopers, then shared this learning tool with her peers by offering a comparative tasting to determine the flavors and textures that come from each unique oak treatment. This wine is not only a unique expression of the Cabernet Sauvignon grape, it is also an ode to the spirit of the Napa Valley. The vintners of Napa Valley see each other as partners working towards the same goal, and it is this collaborative spirit that makes the Valley so special.

### VINTAGE

2017 began with abundant rainfall, followed by a mild Spring resulting in extended flowering with little shatter. A Labor Day weekend heatwave kicked harvest into high gear, then cool weather allowed sugar levels to return to normal. Early articles about the 2017 vintage describe the wines with words such as "finesse," "great complexity of flavor" and "elegant."

### TASTING

Rich and round, this bold Cabernet Sauvignon exudes deep herbaceous notes of cherry, baking spices, and lavender. Layers of vanilla bean, cassias and cedar reveal themselves on the palate finishing with notes of butterscotch and dark plum. This exquisite wine is delicious now and will continue to mature for the next ten years.



ALCOHOL: 14.5%  
TA: 6.1 g/l  
PH: 3.69

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APPELLATION: *Napa Valley*

AGING: *16 Months*

RELEASE DATE: *November 2019*

VINEYARDS: *Persephone*

HARVEST DATE: *October 2017*

CELLARING: *Enjoy Now  
through 2028*

COMPOSITION : *100% Cabernet  
Sauvignon*

BOTTLING DATE: *May 2019*

WINEMAKER: *Sara Fowler*

PRODUCTION: *1,075 Cases*

COOPERAGE : *French, American, and  
Hungarian Oak, 100% New*