

Nostalgia Series

2016 THE BEGINNING *napa valley*

In 1983, with dreams of raising their young family on a farm, Tony and Herta Peju bought thirty acres of vines in the famed Rutherford district of the Napa Valley. Since then, the Peju family has maintained a meticulous focus on the land, fostering sustainable and environmental consciousness across their five estates. Still family-owned and operated with daughters Lisa and Ariana poised to take the helm, Peju Winery has become an integral piece of the Napa Valley landscape.

INSPIRATION

In honor of our rich heritage, we present the Nostalgia Series, a line of Peju Wine Club exclusive offerings. Spearheaded by Herta Peju, each label showcases a beloved photo of our property over the ages. There is no better place to start than The Beginning. Displayed on the label is Tony Peju scouting what is now known as The HB Vineyard on our Rutherford Estate. Tony and Herta walked this property in 1986 and now over three decades later is adorned by our iconic sycamore trees, tall tower, stunning art garden, and of course vineyards.

VINTAGE

The 2016 vintage was the fifth consecutive year that Mother Nature gifted Napa Valley with a nearly perfect growing season. The season started early with a warm winter and normal precipitation levels. Temperatures cooled down in late August allowing the remaining berries to develop intense and balanced fruit. The 2016 vintage produced a remarkably light yield resulting in a higher concentration of flavor in each berry. Our 2016 wines are showcasing to be increasingly aromatic, vibrant and lush.

TASTING

This wine begins with intense black cherry aromas followed by forest floor and baking spices on the nose. The palate boasts flavors of black berries, vanilla crème brûlée and toasted graham cracker with a long soft-tannin finish. Delicious now, this wine will continue to mature for the next decade.

APPELLATION

napa valley

COMPOSITION

100% petit verdot

COOPERAGE

*30% new, French &
American oak*

AGING

18 months

ALCOHOL

15.3%

TA

6.7 g/l

PH

3.6

HARVEST DATE

october 2016

BOTTLING DATE

may 2018

RELEASE DATE

march 2019

CELLARING

enjoy now through 2029

CASES

1,114